



# JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY : KAKINADA

UNIVERSITY EXAMINATION CENTER, KAKINADA

## MBA IV SEMESTER (R19 REGULATION) II MID EXAMINATIONS, APRIL - 2024

### TIME TABLE

TIME : 10.00 AM TO 12.00 NOON

SPECIALIZATIONS	22-04-2024 (Monday)	23-04-2024 (Tuesday)	24-04-2024 (Wednesday)	25-04-2024 (Thursday)	26-04-2024 (Friday)	27-04-2024 (Saturday)	29-04-2024 (Monday)
<b>HR</b>	Supply Chain Management and Analytics MB1941	Innovation and Entrepreneurship pMB1942	Labor Welfare and Employment laws MB194A1	International HRM MB194A2	Employee Relations and Engagement MB194A3	Human Resources Development MB194A4	Strategic HRM MB194A5
<b>FINANCE</b>	Supply Chain Management and Analytics MB1941	Innovation and Entrepreneurship pMB1942	Financial Derivatives MB194B1	Global Financial Management MB194B2	Financial Risk Management MB194B3	Strategic Financial Management MB194B4	Behavioral Finance MB194B5
<b>MARKETING</b>	Supply Chain Management and Analytics MB1941	Innovation and Entrepreneurship pMB1942	Services Marketing MB194C1	Promotional and Distribution Management MB194C2	Green Marketing MB194C3	Advertising and Brand Management MB194C4	Global Marketing Management MB194C5
<b>SYSTEMS</b>	Supply Chain Management and Analytics MB1941	Innovation and Entrepreneurship pMB1942	Big Data Analytics MB194D1	Enterprise Resource Planning MB194D2	Cyber Laws & Security MB194D3	Information Systems Audit MB194D4	Artificial Intelligence And Machine Learning MB194D5
<b>OPERATIONS MANAGEMENT</b>	Supply Chain Management and Analytics MB1941	Innovation and Entrepreneurship pMB1942	Behavior Operations Management MB194E1	Theory of Constraints MB194E2	Management of Manufacturing Systems MB194E3	Sourcing Management MB194E4	Supply Chain Analytics MB194E5
<b>TRAVEL AND TOURISM MANAGEMENT</b>	Supply Chain Management and Analytics MB1941	Innovation and Entrepreneurship pMB1942	Travel Media and Journalism MB194F1	Event Management MB194F2	Front Office Management MB194F3	Information Technology and Tourism MB194F4	Eco Tourism Practices MB194F5

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*Radhika*